BVCC RIBBON CUTTING CEREMONY FAQ'S

First steps:
- Become a member of the BVCC. The application is at www.blackstonevalley.org/membership.
  You can pay the annual membership dues online during the check out process. This should take about 10 minutes total.
- Select date and time, and confirm it with the BVCC. We ask for 4 weeks advance notice if possible.
- Ribbon cuttings, on average, take about 15-20 minutes. This includes a welcome from the BVCC's President & CEO, presentation of Citations, thank you remarks from ownership/key presenters, ribbon cutting and then photos.

Next Steps:
- Once the date and time are confirmed, the BVCC invites your town's local officials (Selectboard, Town Manager, etc.) as well as your State Representative and State Senator.
- The BVCC will create an invitation image, that we will use to promote the event via our newsletter, social media platforms as well as on our websites event calendar. We use the same framework image for all BVCC Ribbon Cutting ceremonies, with the difference between each being your logo and event information (see page 2 for sample).
- The BVCC asks that you assist in preparing a Press Release. No one knows your business like you do. Please refer to page 3 for a sample Press Release, and the areas highlighted in yellow is where we would look for your input. Press releases are sent to press typically 3 weeks prior to the ceremony.
- The BVCC will prepare a Run of Show, see page 4 for an example. You will receive a final copy the day prior.

A few more things to help things run smoothly:
- Refreshments are always a plus for your guests. The hosting business is responsible for arranging this and any applicable licenses needed for food & beverage.
- Consider a “take away” for your guests. Keeps them thinking of you after they have left.
- Secure a photographer or someone to take photos!
- Post the event image on your social media outlets (Website, Facebook, Instagram, Etc.) to encourage attendance.
- The BVCC will bring large scissors and wide blue ribbon.

To coordinate your Ribbon Cutting please contact:
Liz O'Neil, Director of Programs, Events & Membership/Marketing Coordinator
loneil@blackstonevalley.org
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BVCC RIBBON CUTTING

Heirloom Emporium

May 11, 2023
Ribbon Cutting at 12:00pm
Located at Manchaug Mills
9 Main Street, Sutton
www.blackstonevalley.org/events
Blackstone Valley Chamber of Commerce Hosts Ribbon Cutting at Heirloom Emporium in Sutton!

SUTTON, MA: Join the Blackstone Valley Chamber of Commerce (BVCC) on Thursday, May 12, 2023 at 12:00pm for a grand opening ribbon-cutting event at Heirloom Emporium, located at Manchaug Mills, 9 Main Street, Sutton.

Heirloom Emporium is a unique consumer experience, offering a wide variety of hand-crafted, authentic and natural creations transformed from lonely heirlooms into one-of-a-kind modern antiques. Heirloom Emporium focuses on repurposing and upcycling old cherished objects and materials and continuing their story into new, re-imagined antiques that reflect beauty, value, character and love. From decorative ornaments to cribbage sets, ivory Victorian fountain pens to Red Oak Mission clocks, excellent premier crafted charcuterie boards or rustic carved wood notepad holders and so much more, Heirloom Emporium has the perfect gift for your special someone.

Jeannie Hebert, President & CEO of the Blackstone Valley Chamber of Commerce, said, “The Chamber is excited to welcome Heirloom Emporium to the Blackstone Valley with such a wide variety of re-imagine antiques that one can adorn within their home, or gift to a loved one! The community will certainly enjoy the skilled craftsmanship of their creations, and their ability to customize or engrave nearly any of their products! Additionally, being located inside the charming, historic Manchaug Mills simply adds to quaint, fun experience while perusing the beautiful antiquity Heirloom Emporium offers.”

This event is free and open to the public. We hope to see you there!

The Mission of the Blackstone Valley Chamber of Commerce is to preserve and enhance the economic vitality of the Blackstone Valley by addressing the needs and concerns of businesses and providing leadership, support and resources in connection with issues which impact commerce and the quality of life in the Valley.

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RUN OF SHOW

Heirloom Emporium
Manchaug Mills, Sutton MA
Thursday 5/11/23, 12:00PM

11:30 AM   BVCC arrival
12:00 AM   Remarks in order:

Welcome: Jeannie Hebert, President & CEO, BVCC
MA Senate Citation Presentation: Senator Ryan Fattman
MA House Citation Presentation: Rep. Joe McKenna
Remarks from Kevin or Julia /Heirloom Emporium
Cut Ribbon/Photos

Additional Attendees:
Jeannie Hebert
Kristen Kearnan
Liz O’Neil
Sutton Selectboard Member, Wendy Mead
Tim Power: Discover Central MA

Other
BVCC to provide large scissors and blue ribbon for cutting.