



BVCC RIBBON CUTTING CEREMONY FAQ'S

First steps:

- Become a member of the BVCC. The application is at **www.blackstonevalley.org/membership**. You can pay the annual membership dues online during the check out process. This should take about 10 minutes total.
- Select date and time, and confirm it with the BVCC. We ask for 4 weeks advance notice if possible.
- Ribbon cuttings, on average, take about 15-20 minutes. This includes a welcome from the BVCC's President & CEO, presentation of Citations, thank you remarks from ownership/key presenters, ribbon cutting and then photos.

Next Steps:

- Once the date and time are confirmed, the BVCC invites your town's local officials (Selectboard, Town Manager, etc.) as well as your State Representative and State Senator.
- The BVCC will create an invitation image, that we will use to promote the event via our newsletter, social media platforms as well as on our websites event calendar. We use the same framework image for all BVCC Ribbon Cutting ceremonies, with the difference between each being your logo and event information (see page 2 for sample).
- The BVCC asks that you assist in preparing a Press Release. No one knows your business like you do. Please refer to page 3 for a sample Press Release, and the areas highlighted in yellow is where we would look for your input. Press releases are sent to press typically 3 weeks prior to the ceremony.
- The BVCC will prepare a Run of Show, see page 4 for an example. You will receive a final copy the day prior.

A few more things to help things run smoothly:

- Refreshments are always a plus for your guests. The hosting business is responsible for arranging this and any applicable licenses needed for food & beverage.
- Consider a "take away" for your guests. Keeps them thinking of you after they have left.
- Secure a photographer or someone to take photos!
- Post the event image on your social media outlets (Website, Facebook, Instagram, Etc.) to encourage attendance.
- The BVCC will bring large scissors and wide blue ribbon .

To coordinate your Ribbon Cutting please contact:

Liz O'Neil, Director of Programs, Events & Membership/Marketing Coordinator

lonel@blackstonevalley.org

508.234.9090 x102

lonel@blackstonevalley.org

670 Linwood Avenue, Suite 5, Whitinsville MA 01588

www.blackstonevalley.org



BVCC RIBBON CUTTING



May 11, 2023

Ribbon Cutting at 12:00pm

Located at Manchaug Mills

9 Main Street, Sutton

www.blackstonevalley.org/events



Press Release

April 1, 2023
For: Immediate Release
Liz O'Neil
loneil@blackstonevalley.org
508-234-9090

670 Linwood Avenue
BLDG A. Suite 5
Whitinsville, MA 01588
508-234-9090 ext. 100

Blackstone Valley Chamber of Commerce Hosts Ribbon Cutting at Heirloom Emporium in Sutton!

SUTTON, MA: Join the Blackstone Valley Chamber of Commerce (BVCC) on Thursday, May 12, 2023 at 12:00pm for a grand opening ribbon-cutting event at Heirloom Emporium, located at Manchaug Mills, 9 Main Street, Sutton.

Heirloom Emporium is a unique consumers experience, offering a wide variety of hand-crafted, authentic and natural creations transformed from lonely heirlooms into one-of-a-kind modern antiques. Heirloom Emporium focuses on repurposing and upcycling old cherished objects and materials and continuing their story into new, re-imagined antiques that reflect beauty, value, character and love. From decorative ornaments to cribbage sets, ivory Victorian fountain pens to Red Oak Mission clocks, excellent premier crafted charcuterie boards or rustic carved wood notepad holders and so much more, Heirloom Emporium has the perfect gift for your special someone.

Jeannie Hebert, President & CEO of the Blackstone Valley Chamber of Commerce, said, "The Chamber is excited to welcome Heirloom Emporium to the Blackstone Valley with such a wide variety of re-imagine antiques that one can adorn within their home, or gift to a loved one! The community will certainly enjoy the skilled craftsmanship of their creations, and their ability to customize or engrave nearly any of their products! Additionally, being located inside the charming, historic Manchaug Mills simply adds to quaint, fun experience while perusing the beautiful antiquity Heirloom Emporium offers."

This event is free and open to the public. We hope to see you there!

The Mission of the Blackstone Valley Chamber of Commerce is to preserve and enhance the economic vitality of the Blackstone Valley by addressing the needs and concerns of businesses and providing leadership, support and resources in connection with issues which impact commerce and the quality of life in the Valley.

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RUN OF SHOW

Heirloom Emporium

Manchaug Mills, Sutton MA

Thursday 5/11/23, 12:00PM

11:30 AM

BVCC arrival

12:00 AM

Remarks in order:

Welcome: Jeannie Hebert, President & CEO, BVCC

MA Senate Citation Presentation: Senator Ryan Fattman

MA House Citation Presentation: Rep. Joe McKenna

Remarks from Kevin or Julia /Heirloom Emporium

Cut Ribbon/Photos

Additional Attendees:

Jeannie Hebert

Kristen Kearnan

Liz O'Neil

Sutton Selectboard Member, Wendy Mead

Tim Power: Discover Central MA

Other

BVCC to provide large scissors and blue ribbon for cutting.