



Celebrate Your Business with a Ribbon Cutting

A ribbon cutting is a great way to celebrate a grand opening, expansion, renovation, or milestone. It's an opportunity to welcome the community, connect with fellow Chamber members, and build visibility for your business—we're here to make it easy and enjoyable.

Getting Started

The first step is to become a member of the BVCC. You can apply online at:

www.blackstonevalley.org/membership. Annual dues can be paid during checkout, and the application typically takes about 10 minutes.

Planning Your Ribbon Cutting

1. Choose a Date & Time

We'll work with you to find a time that fits your schedule. We ask for at least 4 weeks' notice when possible.

Best Days & Times:

- Tuesday, Wednesday, or Thursday
- Between 11:00 AM – 3:00 PM
- Fridays may be considered on a case-by-case basis
- Weekends are not available

2. We Handle the Outreach & Promotion

Once your date is confirmed, the BVCC will:

- Notify your State Representative and State Senator
- Invite your town's Selectboard and Town Manager's office
- Create a branded invitation graphic (featuring your logo and event details)
- Promote your event through our website, email newsletter, and social media

We encourage you to share the invitation as well to help maximize attendance.

3. Event Flow (15–20 Minutes)

Ribbon cuttings are short, celebratory, and easy to host. A typical flow includes:

- Welcome from the BVCC President & CEO
- Presentation of citations
- Remarks from ownership or key representatives
- Ribbon cutting moment
- Group photos and networking

We'll guide the flow and provide a Run of Show in advance so you know exactly what to expect.



Celebrate Your Business with a Ribbon Cutting

What the Chamber Provides

- Ceremonial ribbon and oversized scissors
- Event promotion and coordination
- Invitations to local and state officials
- Staff support on-site
- The BVCC provides a blue ribbon with “Grand Opening” printed on it. This is the standard ribbon we carry. You are welcome to provide your own ribbon if you prefer a specific color to better match your branding.

Here's what you can do

To help make your event a success:

- **Invite your guests**

You're welcome to invite customers, staff, friends, family, and business connections—personal invitations are up to you.

- **Assist with a press release (optional, but encouraged)**

We'll provide a template and highlight where your input is needed. Attached is a press release template as a sample, and highlighted in yellow is the section we will need your help with. Press releases are typically shared with media about 3 weeks prior.

- **Consider light refreshments**

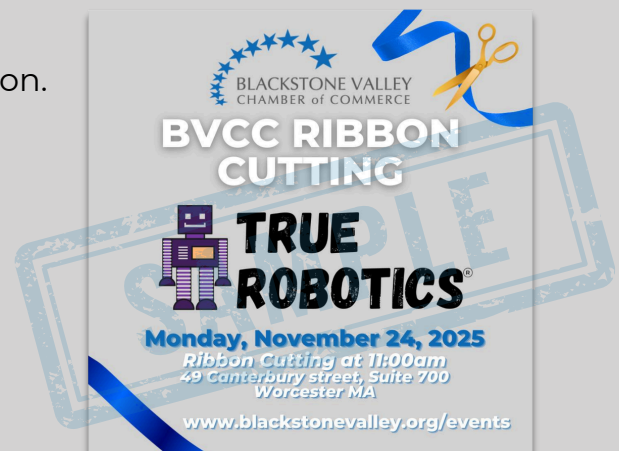
Always appreciated, but not required. The host is responsible for any food, beverage, and necessary permits.

- **Plan for photos**

We recommend having a photographer or someone designated to capture the moment.

- **Add a takeaway (optional)**

A small giveaway is a great way to leave a lasting impression.





Press Release

October 29, 2025
For Immediate Release
Liz O'Neil
loneil@blackstonevalley.org
508-234-9090

670 Linwood Avenue
BLDG A. Suite 5
Whitinsville, MA 01588
508-234-9090 ext. 100

BVCC to Host Ribbon Cutting Ceremony at True Robotics in Worcester!

WORCESTER: The Blackstone Valley Chamber of Commerce is excited to celebrate the growth of True Robotics as they expand into their new Worcester location with a Ribbon Cutting Ceremony on Monday, November 24th, 2025, at 11:00AM. The event will take place at 49 Canterbury Street, Suite 700, Worcester, MA, and is free to attend!

True Robotics is on a mission to inspire students with robotics and make STEM education more accessible. The organization has expanded to 24 states and reached more than 30,000 students through its programs. With their innovative Classroom Package format, True Robotics empowers students and teachers in grades K through 8 to explore hands-on robotics in any learning environment, from traditional classrooms to afterschool programs and summer camps. Each robotics package includes reusable robot kits, grab and go curriculum, and personalized teacher training. By transforming research-based, evidence-driven curricula into practical classroom solutions, True Robotics helps teachers bring robotics education to all students, not just top performers. This approach allows every student to experience the excitement of building, programming, and problem-solving while preparing them for a future of innovation and opportunity.

"We're thrilled to celebrate True Robotics' continued growth right here in Central Massachusetts," said Liz O'Neil, Executive Director of the Blackstone Valley Chamber of Commerce. "Having been part of our Whitinsville community, they've already made a tremendous impact inspiring students through hands-on robotics and real-world problem-solving. Their expansion to Worcester represents not just growth for their organization, but expanded opportunity for students, teachers, and the future workforce of the Blackstone Valley."

All are invited to attend the ribbon cutting ceremony, refreshments and hors d'oeuvres will be provided. Additionally, parking will be available behind their building. Attendees can register for this free ribbon cutting online at www.blackstonevalley.org/events.

The Mission of the Blackstone Valley Chamber of Commerce is to preserve and enhance the economic vitality of the Blackstone Valley by addressing the needs and concerns of businesses and providing leadership, support and resources in connection with issues which impact commerce and the quality of life in the Valley.

###



RUN OF SHOW

True Robotics

49 Canterbury Street, Suite 700, Worcester, MA

Monday 11/24/25, 11:00AM

10:30 AM

BVCC arrival

11:00 AM

Remarks in order:

Welcome: Jeannie Hebert, President & CEO, BVCC

MA Senate Citation Presentation: Senator Ryan Fattman

MA House Citation Presentation: Rep. Joe McKenna

Remarks from True Robotics

Cut Ribbon/Photos

Additional Attendees:

Jeannie Hebert

Kristen Kearnan

Liz O'Neil

Tim Power: Discover Central MA

Other

BVCC to provide large scissors and blue ribbon for cutting.

SAMPLE